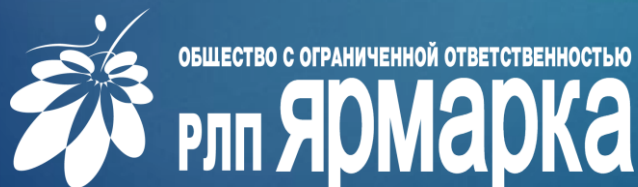


мексмильлегпром textillegprom

60th The Federal Trade Fair for Textile and
Light Industry Goods and Equipment

section **LegpromEXPO**

September 12-15, 2023, Moscow, VDNKh



ROSLEGPROM PJSC



60th Federal Trade Fair **"Textillegprom"** –
section **LegpromEXPO** and 30th
International Exhibition
"Leather-Shoes-Fur-Technologies"
are held at the same time.
September 12-15, 2023
Moscow, VDNKh,
pav. No. 33, 55, 57, 57A

Structure of International Exhibition "Leather-Shoes-Fur-Technologies"

Genuine leather for clothes, haberdashery, lining, saddle leather, for the top and bottom of shoes, suede, rare types of leather, artificial leather;

Shoes for men and women: model, sports, leisure, work, special, PVC, rubber shoes;

Leather products: leather semi-finished product for the production of clothing, leather coats, raincoats, jackets, sheepskin coats;

Leather goods: bags for women and men, travel, sports, briefcases, backpacks, small leather goods;

Fur products: fur semi-finished product for the production of clothing, fur coats, fur coats, jackets, hats made of fur, leather and suede, fur accessories;

30th International Exhibition "Leather-Shoes-Fur-Technologies" September 12-15, 2023, Moscow, VDNKh



The Federal Trade Fair of Textile and Light Industry Goods and Equipment "TEXTILLEGPROM" organized by JSC "ROSLEGPROM" and LLC "RLP- YARMARKA" has been held since 1998 with official support.

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Pass with official support:

- Ministry of Industry and Trade of the Russian Federation
- Ministry of Economic Development of the Russian Federation

Under the patronat of:

- Chamber of Commerce and Industry of the Russian Federation
- Moscow Chamber of Commerce and Industry
- Union of Russian Industrialists and Entrepreneurs
- Federation of Russian Apparel Manufacturers
- Federation of Russian Tanners and Shoemakers
- Union of Russian Chemists
- Union of Russian Commodity Producers
- National Association of Textile and Light Industry Enterprises

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Министерство
экономического
развития РФ



Chamber of Commerce and Industry
of the Russian Federation

For the benefit of business. For the benefit of Russia.



Национальная
ассоциация предприятий
**Текстильной и легкой
промышленности**



РОССИЙСКИЙ СОЮЗ
ПРОИЗВОДИТЕЛЕЙ ОДЕЖДЫ
ЕДИНСТВО. РАЗВИТИЕ. ПРОФЕССИОНАЛИЗМ.



РОССИЙСКИЙ
СОЮЗ ВЫСТАВОК
И ЯРМАРОК



The Global
Association of the
Exhibition Industry



Viktor Yevtukhov



For 30 years, The Federal Trade Fairs for Textile and Light Industry Goods and Equipment "TEXTILLEGPROM" has been showcasing state-of-the-art technologies in textile and light industry - samples of industry flagship products using innovative materials, latest achievements from Russia, Turkey, India, China, and other friendly countries

At the grand opening of the 50th anniversary of the Federal Trade Fair "TEXTILLEGPROM", the Deputy Minister of Industry and Trade Viktor Yevtukhov had this to say about light industry: "The world is changing rapidly, and light industry is changing as much as the aviation and automotive industries. Light industry is a very complex industry, much more complex than many industries. This industry is strategic. It is an industry where other industries are growing, and it is an industry that is growing with other industries. "

**60th The Federal Trade Fair for Textile and Light Industry Goods and Equipment
section LegpromEXPO**

September 12-15, 2023, Moscow, VDNKh, pav. No. 33, 55, 57, 57A

About today and the outlook for the Russian market. Today, more than ever, the preferences of Russian consumers turn to Turkish goods: Russian sewing companies are looking for equipment, fabrics, accessories. Technical textiles are of particular interest: membranes, dyes and fibers, and of course processing techniques. Retail chains, large retailers, wholesalers are actively looking for new suppliers of clothing, shoes and home textiles. After many foreign brands left Russia, the area of shopping malls was released and the price per square meter dropped, which will help the development of brands opening offline stores.

Meanwhile, production in Russia has grown to at least partially meet demand. According to preliminary estimates, the assortment of Russian brands in malls has increased on average by about 25%. Most Russian designer brands are shifting from selling online to shopping malls and may have a significantly expanded assortment. It has become more difficult for brands to advertise themselves on social networks, and the opening of malls has allowed them to increase their visibility and reach new audiences. There is a growing demand for all goods: furniture, clothing, shoes, and even some food or household chemicals, of which imports are limited. All fields are expanding, we've just seen illustrative examples in some industries, some need more time. Participation in industry exhibitions plays a very important role today, and business connections disrupted by the pandemic force us to find new partners, and we need to find them at exhibitions. We will be happy to resume full cooperation with Turkish companies.

We are waiting for you at **Federal Trade Fair for Textile and Light Industry Goods and Equipment** on September 12-15, 2023, Moscow, VDNH.



Galina Sakovich (Rtishcheva)
CEO RLP-YARMARKA LLC





- ▶ Since 2007, within the framework of the exposition, the competition festival "Russian Fashion" has been held. The chairman of the festival and the chairman of the jury is the great Russian fashion designer "Slava" Zaitsev



section LegpromEXPO

Finished Products Expo

- ✓ International Clothing, Hats and Accessories Salon «GARMENT & ACCESSORIES SALON»
- ✓ International Salon of Leather, Footwear, Fur Products and Technology «LEATHER-FOOTWEAR-FUR-TECHNOLOGY»
- ✓ International Home Textile Salon «HOME TEXTILE SALON»

Raw materials and equipment Expo

- ✓ International Salon of Fabrics and Accessories for Garment Production «APPAREL TEXTILE SALON»
- ✓ International Technical Textiles, Nonwovens, Protective Clothing and Raw Materials Salon «TECHNICAL TEXTILE AND RAW MATERIALS SALON»
- ✓ Textile Light Industry Equipment and Technology International Salon "TEXTILLEGMASH"

sections LegpromEXPO



«GARMENT & ACCESSORIES SALON»

Top women's, men's and children's clothing, casual and formal clothing, uniform and corporate clothing, special clothing, hats, scarves, bags and backpacks.



«LEATHER-FOOTWEAR-FUR-TECHNOLOGY»

A full range of leather and footwear and related products - from raw materials and equipment to finished products. All kinds of shoes. Natural and artificial fur, fur coats and hats made of fur



«HOME TEXTILE SALON»

Bedroom and Bathroom Products, Kitchen Textiles, Curtains, Drapes, Accessories; Sheet Fabrics, Curtains and Tulle Fabrics

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«APPAREL TEXTILE SALON»

All types of fabrics and accessories for the production of clothing: cotton, blends, viscose, wool, silk, linen fabrics; artificial fur, natural and artificial leather, yarns, threads, accessories, applied materials, textile garments



«TECHNICAL TEXTILE AND RAW MATERIALS SALON»

Textile, knitting and sewing production equipment, textile digital printing equipment, textile and light industry technology, technical equipment, spare parts



«TEXTILE GEM»

Technical and demanding fabrics, nonwoven materials, raw materials, natural and chemical fibers and yarns, various dyes and auxiliary substances, yarns

Participation in the leading industry B2B exhibition provides an opportunity to simultaneously solve many business problems - sales, production, marketing, advertising, image, communication.

REPUTATION: formation and maintenance of the reputation of a successful, stable company and a positive impact on the target audience.

PROMOTION: drawing attention to the brand, increasing brand memorability and awareness, the possibility of influencing the target audience.

DEVELOPMENT: analysis of market development trends and identification of promising directions for the company's development, search for new partners/investors.

SALES: demonstration of products and new products, attracting new customers, maintaining the interest of regular customers.

MARKETING: identifying customer needs, assessing the demand for products, studying the range, technologies, monitoring prices and the competitive environment, searching for new markets and distribution channels.



business forum

The communication platform is an exhibition project that forms a modern business community of the Federal Wholesale Fair for textile and light industry goods and equipment for efficient communication among professionals in the fashion industry. Successful branding and production business programs include various forms of events, with Modern market-relevant topics with participation from leading companies and competent speakers.



Galina Sakovich, CEO of
Textillegprom &
LegpromExpo, and
Vladimir Dmitriev, Vice
President of Russian
Chamber of Commerce
and Industry



Organizers of the Federal Trade Fairs for Textile and Light Industry
Goods and Equipment
“TEXTILLEGPROM”, since 1998

LLC "RLP-YARMARKA"

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**Official organizer of the Federal Trade Fair for Textile and
Light Industry Goods and Equipment**